

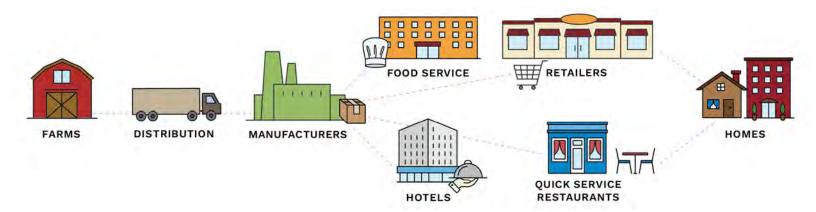
Leaders in Food Loss & Waste Engagement

TripleWin Advisory is a nationally recognized leader in building education and engagement tools to prevent food loss and waste (FLW). Over the past four years, we've partnered with major coalitions like the Pacific Coast Food Waste Commitment (PCFWC) and the U.S. Food Waste Pact (USFWP) to activate companies and workers alike. Our expertise spans frontline engagement, strategy, creative development, and real-world implementation—meeting people where they are with practical tools that drive lasting change.





A FOOD LOSS & WASTE REDUCTION COURSE



TripleWin created *Mitigate*, an online FLW course designed for employees across the food supply chain. The course is interactive, scalable, and grounded in behavioral science. *Mitigate* equips professionals with the knowledge, insights, and strategies to reduce food loss and waste across the food system.

Through compelling videos, expert interviews, case studies, and interactive tools, this self-paced course connects learners with real-world solutions from farms to households, including modules in manufacturing, distribution, grocery retail, food service, quick service restaurants, and hospitality settings. This course prepares learners to take meaningful action on food waste in both professional and personal spheres.

For companies in the food value chain, Mitigate supports operational goals while empowering employees and partners to contribute to measurable waste reduction.

LEARN MORE





Custom short videos in all sectors of the food supply chain, including household.



Interactive tools to prioritize food waste mitigation, and a variety of "test your knowlege" activities.



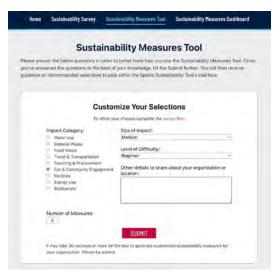
CUSTOMIZED AI-ENABLED SUSTAINABILITY MEASURES

Originally designed for the sports industry, TripleWin's newest digital tool can be fully customized for any sector. By factoring in an organization's size, location, goals, and level of effort, the tool generates tailored sustainability measures along with actionable and financial plans to support implementation. Users can save or print these plans for ongoing reference and progress tracking.

GET A DEMO



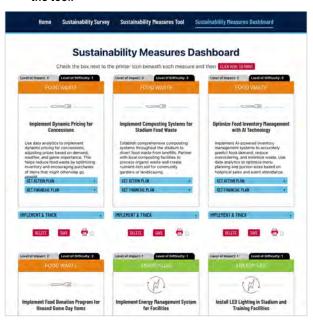
Fill out a short survey with baseline information



Customize your selections. The more information provided, the more specific the results.



 Receive recommendations and instructions for using the tool.



The measures that you choose from those generated will be saved into the dashboard for future use.



INTERACTIVE QUIZZES AND SURVEYS

SUSTAINABILITY QUIZ

TripleWin has developed an interactive SustainAbility Quiz that helps participants identify their key motivators, strategies, and next steps for sustainable action. Designed with gamification in mind, the quiz rewards progress with growth-themed badges—starting as a seed, advancing to a sprout, blossoming, and ultimately becoming a fully grown tree. Participants can save their results and share their achievements on social media, extending engagement beyond the quiz itself.





TEST-YOUR-KNOWLEDGE ACTIVITIES

TripleWin has designed a dynamic set of interactive activities that make learning both engaging and enjoyable. From drag-and-drop exercises and sorting challenges to true-or-false questions and more, these activities keep participants actively involved while reinforcing key concepts. Many of these experiences are featured in our Mitigate course, helping learners test their knowledge in fun and memorable ways.

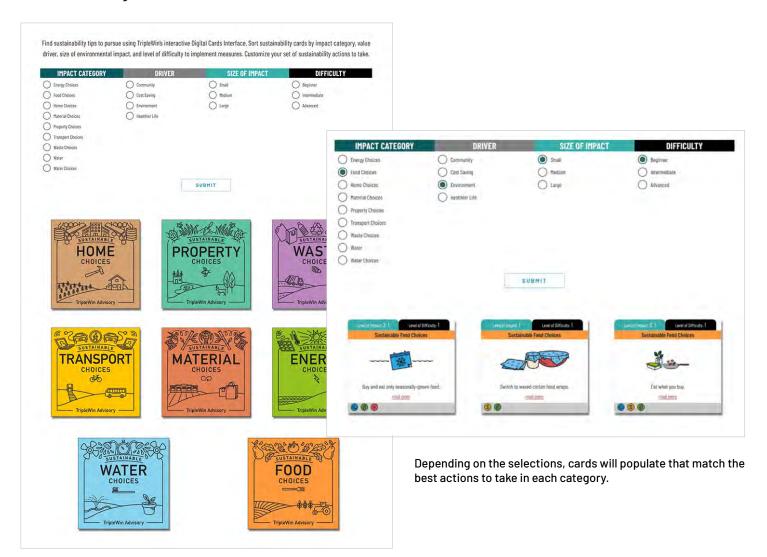




SUSTAINABILITY TIPS TOOL FOR INDIVIDUALS

SUSTAINABILITY "TIPS" TOOL

TripleWin created a personalized Sustainability Tips Tool to help individuals discover practical ways to take action in their daily lives. By selecting their personal value drivers, areas of impact, scale of impact, and desired level of difficulty, participants receive tailored tips aligned with their goals. These recommendations are saved in a personal dashboard, making it easy to track progress and revisit strategies over time. The tool's flexible design also makes it adaptable for supporting organizations in behavior-change initiatives.







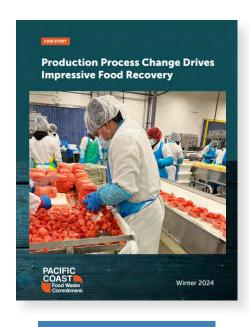


FOOD LOSS & WASTE STAKEHOLDER ENGAGEMENT PILOT PROJECTS

TripleWin designed and executed unique employee-focused FLW reduction pilots for three national food companies: Bob's Red Mill, Land O'Lakes, and Fresh Del Monte. Each project, commissioned by PCFWC, WWF and ReFED, demonstrated measurable waste reductions through workforce education and simple, replicable strategies.







READ CASE STUDY

READ CASE STUDY

READ CASE STUDY

HIGHLIGHTS

- During the competition, 43% of employee-owners became highly aware of food waste prevention.
- 35% of video viewers reported learning how to reduce waste more effectively.
- 176 ideas were submitted, and one "Quick Win" led to over 70% waste reduction on the manufacturing line.

HIGHLIGHTS

- 78% of Kozy Shack employees watched the food waste training via Workday.
- 77% submitted ideas, generating 277 entries in the Food Waste Opportunity Register.
- One "Quick Win" idea cut waste of a specific product by 74%.

HIGHLIGHTS

- 87% of employees at Fresh Del Monte's Portland plant received in-person food waste training.
- 75% submitted waste reduction ideas, resulting in 197 entries in the Opportunity Register.
- One idea—piloted on five fruits—recovered 53.2% of produce that would have been discarded.









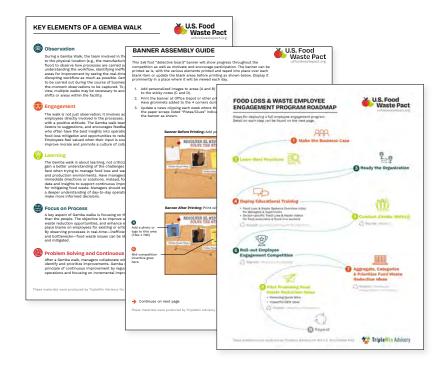
EMPLOYEE ENGAGEMENT TOOLKIT



Developed for the U.S. Food Waste Pact, the open-source employee engagement toolkit provides plug-and-play resources to help manufacturing and retail sites engage their teams.

Assets include:

- Making the Business Case: Pitch Deck and Recorded Webinar
- Food Loss & Waste Employee Engagement Program Roadmap
- Best Practices for Employee Engagement Competitions
- Employee Engagement Toolkit Overview Recorded Webinar
- Educational Training Videos (7) covering the food system at large and sector-specific guidance in English and Spanish
- Continuous Improvement Resources
- Food Loss & Waste Opportunity Register
- Competition Resource Assets
- Waste Reduction Pilot Resources







At TripleWin, food loss and waste reduction is just one part of our broader mission to build practical sustainability solutions.

The climate crisis demands urgent action, and businesses have the responsibility and opportunity to lead. We're here to help you meet that challenge.

With deep technical expertise and an unwavering commitment to measurable impact, we guide companies to:

- Harness data to uncover opportunities and drive smarter decisions
- Educate and empower employees to create value at scale, from the ground up
- Leverage cutting-edge circular solutions to reduce waste and emissions
- Turn sustainability into a competitive advantage that strengthens your brand and bottom line

As a boutique services firm, we're agile, hands-on and deeply invested in your success. And as a woman-founded and led firm, we bring fresh perspectives and bold ideas—helping you move beyond a compliance mindset and into leadership as business innovators.

Visit <u>triplewinadvisory.com</u> to explore our experience across climate action, corporate responsibility, and systems-level change.







