



Build Your Sustainability Roadmap

Sustainability becomes strategic and prioritized when stakeholder concerns align with business goals and there is executive buy-in.

A materiality assessment is a pivotal decision-making tool that serves to support sustainability initiatives, performance metrics, production targets, and marketing communications.

A MULTI-STAKEHOLDER APPROACH TO VALUE CREATION

TripleWin Advisory builds your sustainability roadmap using a materiality assessment. Building the roadmap quickly and profoundly identifies and clarifies which environmental, social, and governance (ESG) concerns are the most important to stakeholders and intersects those concerns with the business goals of executive leaders; crystallizing the ESG issues of highest priority for the organization. It is an essential decision-making tool for defining and refining an organization's corporate sustainability strategy.

Take a best-in-class approach to building your company's strategic sustainability roadmap.

CLIENT TALK

"The materiality assessment is a fantastic tool to determine what issues are unique to your company that you should be leading. It is also a great way to engage senior leadership within your organization on the topic of sustainability."

THE NUTS & BOLTS OF BUILDING A MAP

1. Conduct interviews, learning journey and surveys with key internal and external leaders and stakeholders.
2. Identify expressed concerns and opportunities from those interviews.
3. Compile, analyze and prioritize those learnings.
4. Map business goals and stakeholder concerns.
5. Highlight intersection points to build a holistic and strategic sustainability plan.

CONTACT US ABOUT STARTING YOUR MATERIALITY ASSESSMENT



A Sustainability Consultancy Driving Business Circularity

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